



FOR IMMEDIATE RELEASE:

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Graphics Systems customer Visa Lighting Corporation takes the spotlight

Menomonee Falls, WI – January 1, 2004 – Leading SolidWorks reseller Graphics Systems Corporation (GXSC), headquartered in Menomonee Falls, WI is pleased to announce Visa Lighting Corporation of Milwaukee, WI is the new “Spotlight Customer” featured on their website www.gxsc.com. Each quarter, Graphics Systems will highlight a different customer to tell of their trials and tribulations in choosing CAD software.

Visa Lighting designs and manufactures a vast array of premier specification-grade Architectural lighting fixtures. With features and options driven products that require an extensive use of configurations, Mark Hastings, Visa Lighting’s Engineering Manager, states “The ability to manage configurations was a driving factor for choosing Solidworks.” The company also utilizes SolidWorks and SolidWorks in a variety of applications “from start to finish in the development cycle.”

The Spotlight Customer feature allows designers and engineers to see why and how other companies, just like themselves, are using SolidWorks.

“Most companies can relate to the difficulty in finding the CAD packages that have everything they need without slowing them down,” states Michelle Hansen, Marketing Coordinator. “The Spotlight Customers shed new light on the innovative applications and diverse industries that employ SolidWorks. Our customers and potential customers can learn from each other.”

The Spotlight Customer article, complete with a design gallery, can be viewed online at www.gxsc.com. From there, visitors can check out past Spotlight Customers who have also done extraordinary things with SolidWorks in their businesses. For more information on the Spotlight Customer program, please contact Michelle Hansen at 800-454-CADD ext. 117 or email michelle.hansen@gxsc.com.

About Graphics Systems Corporation

Graphics Systems is the Midwest’s leading provider of CAD/CAM/CAE/PDM solutions for business and industry with over 14 years in business, and over 125 years of combined engineering experience. Major product offerings through Graphics Systems include SolidWorks, Cosmos FEA, PDMWorks, DBWorks, MoldWorks, Teksoft CAM, Dimension 3D printers and more. Graphics Systems has offices in Menomonee Falls, Madison, and Green Bay, WI in addition to Oakbrook Terrace, IL.

For more information on Graphics Systems Corporation, please contact Michelle Hansen at 800-454-CADD ext. 117 or visit www.gxsc.com.

About Visa Lighting Corporation

Visa Lighting Corporation, recently named one of the best places to work by *Milwaukee Magazine*, utilizes its award-winning work environment to manufacture superior specification grade Architectural lighting fixtures. Since 1943 Visa Lighting has been manufacturing its products for the finest architects, designers, contractors, and lighting specifiers in the USA and abroad. Most products go into the renovation or new construction of any variety of businesses, organizations, and high-end residences.

For additional information or the name of the nearest Visa Lighting representative please contact:
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