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News Release

FOR IMMEDIATE RELEASE:

CONTACT: Michelle Hansen
Graphics Systems Corporation
W133 N5138 Campbell Drive
Menomonee Falls, WI 53051
Phone: 1-800-454-CADD X117
Michelle.hansen@gxsc.com

Phoenix Closures seals its engineering design success with SolidWorks software

Graphics Systems Corporation features Phoenix Closures as their Q4 Spotlight Customer

Menomonee Falls, WI - October 20, 2004 – Leading SolidWorks reseller Graphics Systems Corporation (GXSC), headquartered in Menomonee Falls, WI is pleased to announce Phoenix Closures of Naperville, IL is the new “Spotlight Customer” featured on their website www.gxsc.com. Each quarter, Graphics Systems highlights a different customer to share their experiences in using SolidWorks 3D CAD software and its solution partner products.

Phoenix Closures switched from AutoCAD to SolidWorks to design the company’s closures and containers, as well as its machine and mechanical parts. Their closures are used in packaging for the food, beverage, pharmaceutical, automotive, health and beauty products. Examples of products the company has designed and manufactured include custom milk caps for Dean Foods Milk Chugs, Land O’ Lakes Grip N’ Go milk, as well as custom closures with the AccuSeal™ sealing system for Nestle’s Nestea and Nescafe Frothe.

SolidWorks has been extremely helpful to the company not only as an engineering and design tool, but also as a marketing and sales tool. “We can email eDrawings of the SolidWorks designs to the salespeople and our customers. Since they can rotate and move the design they get a much better feel for its capabilities than what they could see on a hardcopy,” Bridget Zemlo, Engineer, explains. Zemlo adds that as their reseller, Graphics Systems has been “extremely helpful” in supporting them on SolidWorks.

The complete Spotlight Customer article, complete with a design gallery, can be viewed online at http://www.gxsc.com/successes_spotlightcustomer.htm. From there, visitors can check out past Spotlight Customers who have also done extraordinary things with SolidWorks in their businesses. For more information on the Spotlight Customer program, please contact Michelle Hansen at 800-454-CADD ext. 117 or email michelle.hansen@gxsc.com.

About Graphics Systems Corporation

Graphics Systems is the Midwest’s leading provider of CAD/CAM/CAE/PDM solutions for business and industry with over 14 years in business, and over 125 years of combined engineering experience. Major product offerings through Graphics Systems include SolidWorks, Cosmos FEA, PDMWorks, DBWorks, MoldWorks, Teksoft CAM, Dimension 3D printers and more. Graphics Systems has offices in Menomonee Falls, Madison, and Green Bay, WI in addition to Oakbrook Terrace, IL.

For more information on Graphics Systems Corporation, please contact Michelle Hansen at 800-454-CADD ext. 117 or visit www.gxsc.com.

About Phoenix Closures

Phoenix Closures is a full-service manufacturing firm specializing in injection-molded closures. Headquartered in Naperville, IL with a second facility in Davenport, IA, the company services both domestic and foreign customers. The company’s origins date to 1890. For more information visit www.phoenixclosures.com.

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