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Graphics Systems customer American Fluorescent Corporation shines in the spotlight

Menomonee Falls, WI –April 1, 2004– Leading SolidWorks reseller Graphics Systems Corporation (GXSC), headquartered in Menomonee Falls, WI is pleased to announce American Fluorescent Corporation of Waukegan, IL is the new “Spotlight Customer” featured on their website www.gxsc.com. Each quarter, Graphics Systems highlights a different customer to tell of their experiences in choosing CAD software.

American Fluorescent Corporation is an OEM (Original Equipment Manufacturer) of fluorescent lighting products, offering everything from standard strips and troffers to innovative decorative fixtures for commercial, light industrial and residential applications. The company once used 2D AutoCAD only, but found 3D CAD to be more powerful and functional. “SolidWorks has enabled us to bridge the gap from 2D into the 3D environment with easy-to-use, intelligent, economical software,” says Maggie DeJong, Project Engineer and Certified SolidWorks Professional. In the article DeJong, explains how SolidWorks eDrawings has allowed her department to communicate more easily with other departments and even suppliers. She also mentions their Dimension 3D Printer which converts SolidWorks designs into SLA models and is “a great asset for our sales force.”

The Spotlight Customer feature allows designers and engineers to see why and how other companies, just like themselves, are using SolidWorks. A new customer is featured each quarter to highlight the diverse range of industries and applications that employ SolidWorks. This quarter’s article includes an extra feature highlighting Maggie DeJong’s personal experience with the software. DeJong not only uses the software at work, but also while teaching classes at Gateway Technical College in Racine, WI and at her church. She even used SolidWorks for an at-home concrete-pouring project.

The Spotlight Customer article, complete with a design gallery, can be viewed online at http://www.gxsc.com/successes_spotlightcustomer.htm. From there, visitors can check out past Spotlight Customers who have also done extraordinary things with SolidWorks in their businesses. For more information on the Spotlight Customer program, please contact Michelle Hansen at 800-454-CADD ext. 117 or email michelle.hansen@gxsc.com.

About Graphics Systems Corporation

Graphics Systems is the Midwest’s leading provider of CAD/CAM/CAE/PDM solutions for business and industry with over 14 years in business, and over 125 years of combined engineering experience. Major product offerings through Graphics Systems include SolidWorks, Cosmos FEA, PDMWorks, DBWorks, MoldWorks, Teksoft CAM, Dimension 3D printers and more. Graphics Systems has offices in Menomonee Falls, Madison, and Green Bay, WI in addition to Oakbrook Terrace, IL.

For more information on Graphics Systems Corporation, please contact Michelle Hansen at 800-454-CADD ext. 117 or visit www.gxsc.com.

About American Fluorescent Corporation

For more than 60 years, American Fluorescent has been designing, manufacturing and marketing a broad line of residential and commercial lighting fixtures. The company offers a complete line of decorative surface, undercabinet task, utility and industrial fluorescent lighting products.

For more information on American Fluorescent's complete line of lighting fixtures, contact an American Fluorescent distributor or write American Fluorescent, 2345 Ernie Krueger Circle, Waukegan, IL. 60087. The company's telephone number is 847-249-5970; its fax number is 847-249-2618; and its Web site is www.americanfluorescent.com.

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