

GRAPHICS SYSTEMS EXPANDS DEDICATED PRODUCT DATA TEAM

Milwaukee, WI – March 23, 2010

Graphics Systems Corporation (GXSC) announced today the expansion of their dedicated Product Data Team (PDT). This expansion includes the addition of Product Data and Services Manager, Corey Kubichka. Bringing over 16 years of experience with product data management and mechanical CAD, Kubichka will lead GXSC's Product Data Team to develop and implement DS SolidWorks PDM solutions. Most recently a CAD Administrator for a leading aerospace lighting manufacturer, Kubichka chaired the company's data management initiative including: implementation, support, and growth of SolidWorks Enterprise PDM.



Graphics Systems' Product Data Team formed in 2001 in response to customer demand for product data management solutions across their design, engineering, and manufacturing departments. The Product Data Team works with companies by implementing leading data management systems, such as SolidWorks Enterprise PDM, to easily manage workflows, secure product data, and control file revisions. With SolidWorks advanced certifications in Enterprise PDM and "SolidWorks Elite Application Engineers", this team's primary focus is to help companies become more efficient by better managing their data and processes.

Graphics Systems' President, Dave Kasinskas, explains the expansion of Graphics Systems' Product Data Team: "With the paradigm shift in mechanical CAD over the past 10 years, Graphics Systems has migrated 1,000's of companies from 2D to 3D design. Now, we find that our customers have the urgent need to effectively manage their valuable data and designs. Over the next 10 years, we predict that product data management (PDM) will be one of the most beneficial solutions for our customers to adopt into their processes."

Kasinskas continued to comment on the expansion of the Product Data Team: "What makes Corey Kubichka the perfect addition to this growing team is his real-world experience with our products. Having successfully implemented and administered SolidWorks Enterprise PDM across multiple countries, Corey has experience that not many other resellers can offer. He also easily relates to customers and their data issues, as he has successfully experienced and solved similar challenges."

For more information on SolidWorks Enterprise PDM and to register for a free consultation on your data management needs, please visit <http://www.gxsc.com/pdm> or call 800-454-CADD today.

About Graphics Systems Corporation

Graphics Systems assists companies in implementing new engineering technologies to streamline product development and *Design Better Products*. In business for over 20 years, Graphics Systems has assisted over 1,200 companies in Wisconsin, Illinois, and Upper Michigan to improve product design and engineering efficiency.

Headquartered in Milwaukee, WI with offices in Chicago, Madison, and Green Bay, Graphics Systems is the Midwest's leading provider of SolidWorks 3D CAD solutions, support, and training. Pioneering the way in engineering efficiency, Graphics Systems also offers solutions for Product Data Management (PDM), Design Simulation (FEA), Engineering Automation, Product Documentation, and Rapid Prototyping.

